



Introduction

Welcome to the first Limelight Design Studios newsletter. The aim of this newsletter is to keep our clients up-to-date, informed and entertained every two months.

Up-to-date? Informed? Entertained?

Yes! Limelight Design Studios would like to keep you up-to-date with our recent news. We would also like to share interesting facts from our industry that would be of use to you and perhaps unravel some myths, together with a sprinkling of handy hints to keep you entertained...

You will also find enclosed the first issue of Limelight Design Studios' Portfolio brochure. This brochure is produced bi-annually to visually show off our range of services.

Recent News

Firstly, let me re-introduce myself. You would all remember me as Helen Radovic, however, I have recently married (thank you, thank you) and my surname is now McLean. Hopefully that will save any possible future confusions!

Coming Soon...

This Spring, Limelight Design Studios will be launching an artspace & bar right here in the studio. This will be an opportunity for you to browse and purchase office and home art



or just sit back while enjoying your beverage of choice in the gallery.

The artspace & bar will be accompanied by an online gallery which will showcase the complete range of art works. Look out for your Grand Opening invitation in the mail this Spring.

Feature Article

Websites that are hosted in Australia are obliged by the Disability Discrimination Act 1992 to ensure information and services provided, are accessible by people with disabilities.

What is Accessibility on the Web?

Accessibility describes a person's ability to use a website. Individuals



Did You Know?
Charlie Chaplin once won third prize in a Charlie Chaplin look-a-like contest!



Did You Know?
Coca-cola was originally green.



Handy Hint!
Rubber bands last longer when refrigerated.

with disabilities face a number of obstacles when accessing the web. Many of these obstacles are relatively simple to overcome, others require a bit more thought and effort. Accessibility standards help web designers identify and address these issues. Two such standards are Section 508 of the Federal Rehabilitation Act and the Web Content Accessibility Guidelines from W3C.

For many people with disabilities, the web serves as an important access point to information and services, particularly from the government. Using assistive technology and the web, individuals with disabilities can get needed information without depending on help from others. The web can provide a level of independence that was not previously possible.

Making a website accessible will ultimately benefit a much larger number of people. Making the web easier to use overall affects many other users.

Limelight Design Studios have the knowledge required to create websites in accordance with the Web Content Accessibility Guidelines 1.0 and provide this as a standard service.

Every website developed is put through a number of accessibility checks during the development process to ensure that they conform to these requirements.

Following is just a handful of websites that have been developed by Limelight Design Studios that conform to these standards:

- www.gwcci.com.au
- www.artsbusinessnetwork.org
- www.strategicdata.com.au
- www.ailsapage.com.au
- www.lauralicious.com
- www.oldtreasurymuseum.org.au
- www.mertonshinnick.com
- www.hyde.com.au
- www.iss.org.au

Website Accessibility Review Service

Limelight Design Studios can conduct a comprehensive review of an existing website outlining areas that require attention in order to satisfy the requirements of the "Web Content Accessibility Guidelines 1.0". This service includes a re-worked HTML template for the existing website in compliance with the review to start the website re-development process.

That's all for this issue, I trust you found it informative & entertaining!