



Limelight
Design Studios

Portfolio
Issue One

Soulflower

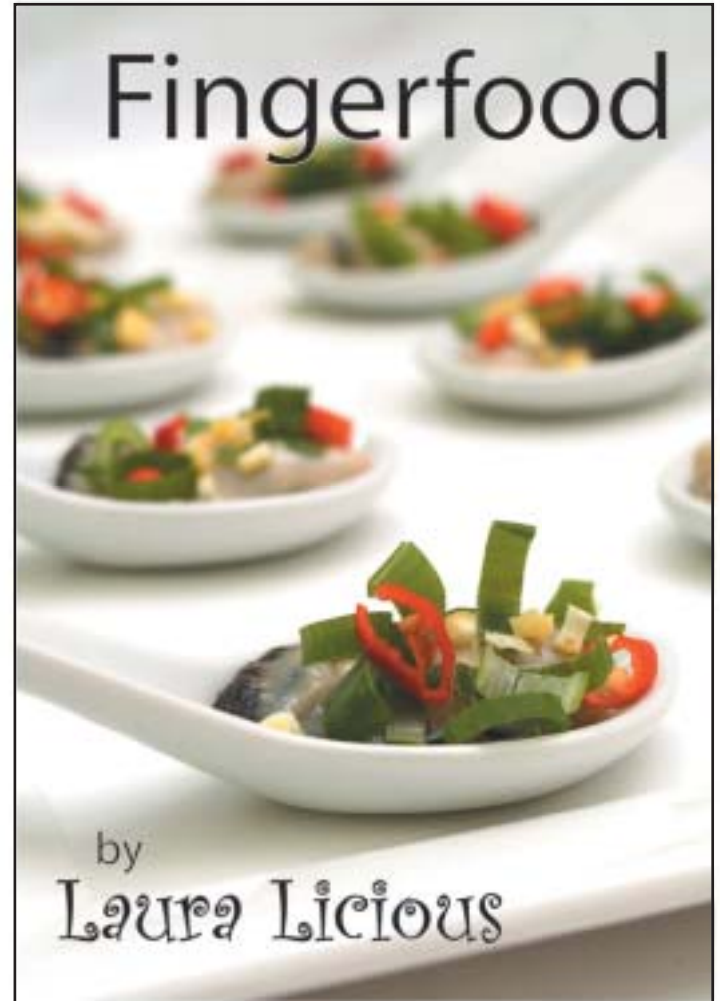
Cover : Floral Photography

Floral arrangements photographed
at Limelight Design Studios.



Laura Licious Cafe
Window Posters & Food Photography

Large format digital prints on Polypropylene
using UV based inks. Food photography shot
at Limelight Design Studios.



Australian Mental Health Outcomes and Classification Network
MON Institute of Psychiatry, Locked Bag 7116, Farmacia BC 7050 2116
Telephone: 02 9842 8833 Facsimile: 02 9842 8838
Creating Information for Improved Outcomes
An Australian Government Funded Initiative



AMHOCN

Our commitment is to
improve mental health

Australian Mental Health Outcomes and Classification Network Logo & stationery design

Research was undertaken as to what shapes, colours & keywords represented AMHOCN's service before concepts were presented.

With the group being split between NSW & VIC, after the initial teleconference meeting, the rest of the branding process was conducted via website presentations.

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With Compliments



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National Australia Bank - Revitalisation Logo design

The National Australia Bank 'Revitalisation' visual identity required a re-design. It was time to mature & refresh without losing the base look that the Revitalisation teams had come to recognise.

Once the logo was chosen after the first presentation, the new visual identity was used throughout the complete range of new collateral for Revitalisation, also created by Limelight Design Studios.

National Australia Bank - Revitalisation Intranet design & template

A design was created for the Revitalisation intranet and a HTML template was produced from the approved design. A Style Guide was then created for the internal intranet team to work with, so that all correct specifications would be used throughout.





National Australia Bank - Revitalisation
Trophy Concept & Design

Limelight Design Studios' task was to design a trophy that members of National Australia Bank's Revitalisation team would highly appreciate and be proud to display at the office or home, as the existing Revitalisation Trophy was fragile, awkward and didn't represent 'quality' as such. The finished product was a blown glass trophy with a colour streak through the centre, each one individual.



Limelight Design Studios' trophy design wins a Silver APPA Award, as submitted by the manufacturer of the trophy.

National Australia Bank - Revitalisation Time-Line Poster

A1 size (841mm x 594mm) poster was created to show all the highlights that had occurred throughout the year, including photos and employee quotes.

(photos supplied by client)

The National's Revitalisation Journey

03/04

May 03

June 03

July 03

August 03

September 03

October 03

November 03

December 03

January 04

February 04

March 04

April 04

May 04

June 04

Revite

Arts Business Network Website development

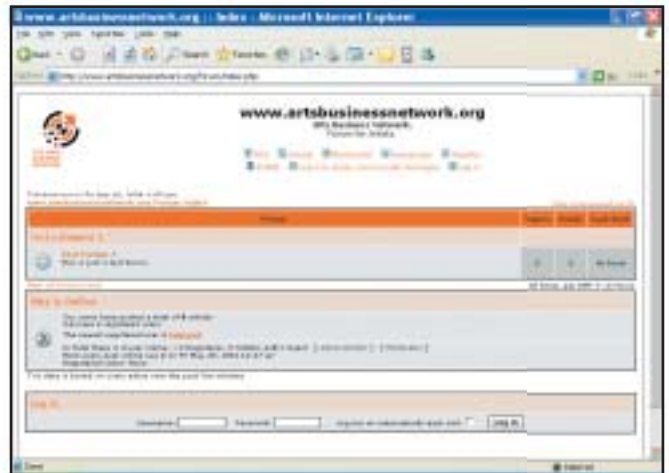
The client(s) in this project are a committee comprised of the City of Moonee Valley, Maribyrnong City Council, Hobsons Bay City Council, Business Enterprise Centre & Victoria University.

The requirement was to create an “Arts Hub” type website that promotes artists products and is a communication tool for participating businesses to exchange information, products, co-purchasing and promotions.

Limelight Design Studios presented the committee with various possibilities to make this website full of features for the artists, with most ideas taken on board.

(Forum shown below)

www.artsbusinessnetwork.org





Greater Western Chamber of Commerce & Industry Website development

Limelight Design Studios was assigned to initially re-design the Greater Western Chamber of Commerce & Industry website and then maintain the website monthly for 12 months.

www.gwcci.com.au



Ailsa Page & Associates Website development & Content Management System

Website was designed and set up with Content Management System software for the client to update areas of their own website.

"I am very happy with the work Limelight Design Studios has produced. They are thorough, well organised and they deliver to timelines."

Ailsa Page, Ailsa Page & Associates

www.ailsapage.com.au

Laura Licious Catering Website design & Content Management System

"I contacted Limelight Design Studios to develop a website as well as provide photography for our products to be used for promotions and advertising. Throughout the project I found Limelight Design Studios to be professional, approachable and innovative.

Limelight Design Studios implemented and worked with our own concepts to produce a dynamic and functional presence that is information rich and easy to navigate. Since the website has been launched, business at the Laura Licious Café has increased enticing customers to either contact or visit the café.

The posters at the storefront further enhance the café's image and continue to be a successful "suggestive selling" marketing tool. Sundae sales alone increased the same day the posters were displayed!

I have no hesitation in recommending Limelight Design Studios to any business that is serious about achieving and exceeding their market goals."

Laura Nardo, Laura Licious Catering

www.lauralicious.com

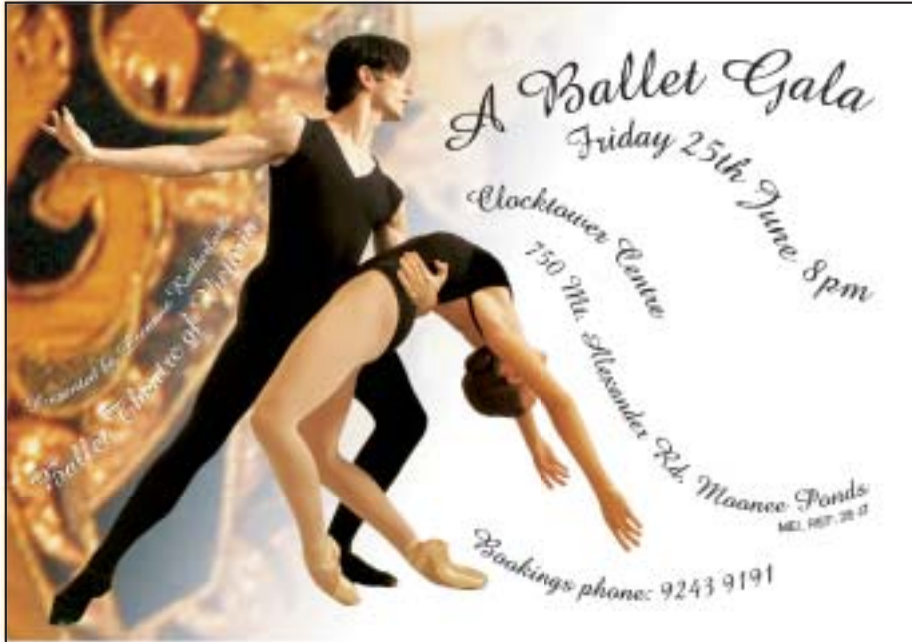


City of Casey

Event photography

Stage performance photographs were taken by Limelight Design Studios to add to the City of Casey photographic library. These images are then used for any promotional material they require.





Ballet Theatre Of Victoria
Postcard design

Event promotion card
designed & printed on
300gsm stock, gloss
laminated.

(photo supplied by client)



Limelight
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